BERT the TURTLE says

DUCK and COVER

* STAR OF THE OFFICIAL U.S. CIVIL DEFENSE FILM "DUCK AND COVER"

FEDERAL CIVIL DEFENSE ADMINISTRATION
HEY BERT...

LOOK OUT!
Oh my! Danger

Bert Ducks and Covers

He's smart, but he has his shelter on his back...

You must learn to find shelter
YOU HAVE LEARNED HOW TO TAKE CARE OF YOURSELF IN MANY WAYS-- TO CROSS STREETS SAFELY.
AND YOU KNOW WHAT TO DO IN CASE OF FIRE -- B-U-T...
THE ATOMIC BOMB IS A NEW DANGER. IT EXPLODES WITH A FLASH BRIGHTER THAN ANY YOU'VE EVER SEEN.
Things will be knocked down all over town, and, as in a big wind, they are blown through the air. **You must be ready to protect yourself.**
SO, LIKE BERT, YOU **DUCK** TO AVOID THE THINGS FLYING THROUGH THE AIR...
...AND **COVER** TO KEEP FROM GETTING CUT OR EVEN BADLY BURNED.
YOUR CITY AND ITS CIVIL DEFENSE WILL TRY TO WARN YOU WITH A SPECIAL ALARM IN TIME TO GO TO SPECIAL SHELTER...THEN...
You must go quickly and quietly to the special shelter as the block warden, your teacher or your parents tell you.
BUT SOMETIMES--AND THIS IS VERY IMPORTANT--
THE BOMB MIGHT EXPLODE AND THE BRIGHT FLASH
COME... WITHOUT ANY WARNING!
There is always something to shelter you—indoors, a school desk, a chair, a table. Always duck away from windows and glass doors.
Outdoors, duck behind walls and trees. Even in a hollow in the ground. In a bus or auto, duck down behind or under the seats.
BUT REMEMBER... DO IT INSTANTLY...
DON'T STAND AND LOOK. DUCK AND COVER!
Hey... you must remember to DUCK AND COVER SIGNED: Bert, the Turtle

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